

EDUCATION

UNIVERSITY OF MISSOURI - COLUMBIA
MISSOURI SCHOOL OF JOURNALISM

- M.A., Journalism 2015 with an emphasis in Strategic Communication
- B.A., Journalism 2012 with an emphasis in Convergence Reporting
 - Business Minor
 - Graduated with Honors



maningatbarbara@gmail.com



(816) 304-0900



@BarbaraManingat

NOTABLE PROJECTS

Created "The SLICE, a five-episode all-access series that takes viewers behind preseason in Major League Soccer with the Houston Dynamo. The digital series debuted in 2016 and has received national recognition.

QUALIFICATIONS

- Video storytelling
- Brand campaigning
- Show production
- Media relations
- Social media management
- Strong news discernment

TECHNICAL SKILLS

Adobe Premiere Pro
Microsoft Office
After Effects
Sony FS700 / DSLR



EXPERIENCE

April 2015-present | **Sr. Creative Content Manager, Video**
Houston Dynamo & Houston Dash | Houston, Texas

- Lead the video team in the conceptualization and production of all digital and in-stadium video content for Houston's MLS and NWSL teams across multiple platforms
- Collaborate with sponsorship, sales and service departments to strategize creative content campaigns
 - Produce video assets for top brands like 76®, Audi, BBVA Compass, Honda, Kroger and Xfinity.
- Wrote and produced a weekly 30-minute magazine show broadcasted locally in a top 10 television market
- 2017 Unsung Hero Award, voted by peers

Dec. 2013-April 2015 | **Videographer** | U.S. Soccer Federation
Domestic & International Camps

- Produced digital features for the U.S. Women's National Team, averaging over 70,000 views per video
- Interviewed and produced features for Youth National Teams

July 2012-Feb. 2015 | **Director of Multimedia** | Mizzou Soccer
Columbia, Mo.

- Primary content creator and brand manager of the University of Missouri D1 Women's Soccer program
- Produced all video content, managed social media and coordinated media requests
- Assisted coaching staff in effectively communicating team information to student athletes, primarily via animating PowerPoint presentations and direct emails

Jan. 2011-May 2012 | **Multimedia Editor** | Vox Magazine
Columbia, Mo.

- Developed content plans, assigned stories to multimedia reporters and posted pieces to web via CMS

Aug. 2011-May 2012 | **Anchor/PA** | KOMU 8 News, NBC Affiliate
Columbia, Mo.

- Former weekend anchor for *KOMU 8 News at 10* and weekday morning show production assistant